




 Ecommerce Conversion Rate: 0.30%

 Transactions: 155

 Revenue: \$34,627.12

 Average Value: \$223.40

 Unique Purchases: 452

 Quantity: 609

Top Revenue Sources

- Product
- Product SKU
- Product Category
- Source / Medium ▶

Source / Medium	Revenue	% Revenue
1. (direct) / (none)	\$22,135.29	63.92%
2. google / organic	\$5,686.93	16.42%
3. mycp.superb.net / referral	\$2,880.94	8.32%
4. google / cpc	\$851.00	2.46%
5. googleads.g.doubleclick.net / referral	\$817.99	2.36%
6. webhostingsearch.com / referral	\$419.00	1.21%
7. FindMyHost / Gift_Card_Banner	\$404.00	1.17%
8. baidu / organic	\$359.00	1.04%
9. dedicatedserverdir / DH_3monthsfree_banner	\$270.00	0.78%
10. olnevhost.net / referral	\$252.00	0.73%

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